



Archie Reed

Principal Management and
Technology Consultant

Key Skills & Capabilities

- Expert in simplifying and communicating complex technical ideas in a manner easily understandable by business stakeholders.
- Skilled in guiding businesses to adapt and become resilient, ensuring agility for achieving strategic outcomes.
- Expert at enhancing business processes for peak efficiency and effectiveness
- Extensive experience in developing digital strategies across enterprises, especially in complex organisational settings.
- Adept at demonstrating the value of architecture to both business and IT leaders, tailoring insights to organisational needs.
- Strategic planner with expertise in advisory, governance, and managing projects/programs/stakeholders with a focus on effective change management.
- Specialist in leading digital transformation initiatives, driving enterprise-wide technological advancement.
- Innovator in start-up and design thinking methodologies, including Agile, Scrum, and DevSecOps, with a strong focus on user-centric design.

Qualifications

- Executive Master of Business Administration (EMBA), SP Jain School of Global Management
- Master of Science (MSc) in Enterprise Network Management, Sheffield-Hallam University, UK
- ISC² Certified Information Systems Security Professional (CISSP)
- CSA Certificate of Cloud Security Knowledge (CCSK)
- Founding Member - Cloud Security Alliance, Australian Chapter

Overview & Experience Summary

Over a span of 30 years, Archie has held leadership roles from start-ups to global organisations, as CIO, CTO, and CSO. Including stints in analysis/advisory, management consulting, and global technology firms, Archie has led digital transformation efforts, merging them seamlessly with overarching organisational objectives.

Archie excels in steering digital transformation initiatives, aligning them with broad organisational goals. His mastery of Agile, Lean, Human-Centred Design, User Journey Mapping, Systems Thinking, and MOS's empowers him to expertly navigate complex business and customer demands. Archie's approach effectively drives transformations, streamlining processes and architectures, ensuring operational excellence and high-value results, aligning perfectly with Fragile to Agile's commitment to adaptable and resilient enterprise architecture solutions.

Project experience includes:

CIO/CTO for global business process platform, technology and consulting teams (15 direct, ~500 globally)

- Delivered secure, cloud based, platform/mobile vertical solutions to FS, Retail, Manufacturing, PubSec and other verticals, based on managed CRM, ERP, SFA and customised apps.
- Delivered 43-72% revenue growth YoY 2013-2016. (HPE)
- Leader for the HPE agile business co-creation team and methodology
- Global CTO for Cloud Security

Global Visa Process Modernisation

- Enabled processing of 20,000 biometric applications per day (up from 5,000)
- Reduced Visa processing time by 80% to < 10 mins, enabling target 20M applications a year
- Delivered via "touch" interface, supporting customer and employee engagement

Major Banking Mortgage Application Process Modernisation

- "60-minute mortgage" – team won CEO Award
- Improved application quality by 30%
- Reduce loan processing time from 10 days to less than 60 minutes on average
- Enabled branch tellers/sellers/agents to originate a loan – simplicity and user friendly