



# Alan Evans

Chief Marketing Officer & Lead Architect

## Key Skills & Capabilities

- Enterprise Architecture
- Solution Architecture
- Business Capability Modelling
- Business Capability Model Visualisations
- Service Oriented Architecture
- Information Visualisation
- Knowledge of Pattern, Practices and Standards
- Application Lifecycle Management
- Exceptional written and verbal communication skills
- Visual Design
- Marketing Concepts
- Generative AI

## Qualifications

- F2A EA Essentials

## Overview & Experience Summary

Alan is an Architect with over 25 years' experience working within the IT industry, both in a permanent and consulting capacity. Alan has worked at sites across the UK, USA, Europe, and Australia in a variety of industries including Finance, Education, Pharmaceuticals, Retail, Utilities, Government, Telecoms and Supply Chain Management.

His experience is wide and varied, more recently as an Architect specialising in Business Capability Modelling and Visualisation. As well as general consulting capability models, Alan also has experience producing Business Capability Models that are specifically designed to be suitable for determining the Service Container boundaries for enterprise-wide SOA.

Alan has acquired a broad range of technical and business skills in his career giving him an excellent foundation for developing and supporting business requirements. These include Gen AI, Marketing, Visual Design, Business Analysis and Software Development.

- Assisted to establish the key foundations for an EA Practice at U.S. Pharmacopeia (USP) as it relates to the Standards Process Integration & Transformation (SPIT) project and within the strategic frame of that project's scope. Development of USP's Business Capability Model and assistance in development of a high-level data model and 4 domain reference architectures.
- Development of a Business Capability Model for LFS Advisory in Germany, networked institutions across Africa and Eastern Europe, as well as an overview of their current technical state and a definition for the desired target state for their Core Banking solution along with a complete roadmap of strategic projects to transition from the current state to the target state.
- Defining and producing a Business Capability Model and associated heat maps for project RED (Radical Efficiency Design), an initiative to restructure ICT solutions and services at the Department of Environment and Natural Resources (DENR).
- Designed and developed multiple Business Capability Model Visualisations for global clients as part of our communication packages delivered to both technical and non-technical audiences.