

“Moving to whole-enterprise architecture”

Tom Graves, Tetradian Consulting

Monday, 1st August 2016, 4.30pm for a 5.00pm start

Majestic Roof Garden Hotel
Nandina East & West
55 Frome Street, Adelaide

Drinks and finger food provided.

Entry costs:
\$30.00 for non-members;
\$15.00 for students;
Free for AEA Adelaide members and event supporters.



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Biography

Tom Graves has been an independent consultant for more than three decades, in business transformation, enterprise architecture and knowledge management. His clients in Europe, Australasia and the Americas cover a broad range of industries including banking, utilities, manufacturing, logistics, engineering, media, telecoms, research, defence and government. He is an exuberant presenter and prolific writer, with eleven books published to date on the theory, methodology and practice of enterprise-architecture and related disciplines, and over a thousand articles on service-design, architectural sensemaking, frameworks and many other themes on his influential weblog. He has a special interest in the human side of enterprise-architecture, and integration between IT-based and non-IT-based services.

Abstract

As the role of enterprise-architecture expands ever outward to include business-architecture, customer-centric business-models, wearables, smart-cities and more, the classic IT-centric approaches to EA are no longer enough for what we need. In this session, Tom Graves describes how a reframe towards a more human-oriented 'whole-of-enterprise' approach enables us to rise to these new challenges, yet also make our architectures simpler, more engaging, and deliver real business-value fast.

Classic approaches to enterprise-architecture tend to centre solely around IT. That was appropriate for the in-house IT-architectures of the past. But increasingly, with the rise of cloud, mobile, wearables, business-model innovation, customer-orientation, smart-cities and more - all of it at an accelerating pace - we're now faced with types and levels of agility and complexity that those frameworks were never designed to address. We need a new approach to EA.

Our probable best option is to extend the capability of our architecture all the way out to whole-of-enterprise: any scope, any scale, any type of content, any aspect of the enterprise, at any level. Although seemingly paradoxical, this makes enterprise-architecture much simpler to develop and describe, reduces complexity, and help to deliver greater business value much faster than before. In this lively and light-hearted session, Tom Graves describes:

- why and for what business-needs we'd be best served by a 'whole-enterprise' EA;
- core themes such as fractality, metaframeworks and the 'Start Anywhere' principle;
- what 'whole-enterprise' architecture looks like in practice;
- how to re-use and extend existing skills in enterprise-architecture.

The session includes two brief real-world examples: one on re-architecting a finance-provider's internal operations, the other on assessing Gartner's 'Bimodal-IT'.

If more information is required, please contact us at secretary@adelaideaea.org