

# “Whole-enterprise architecture - a practical introduction”

## Enterprise Architecture Masterclass

### Tom Graves, Tetradian Consulting

Tuesday, 2nd August 2016, 8.30am - 5.00pm

Aurora Building  
Level 13, Function Room  
147 Pirie Street, Adelaide

Morning tea, lunch and afternoon tea provided.

Class costs:  
\$495.00 per person.



To book email [chair@adelaideaea.org](mailto:chair@adelaideaea.org) with your name and contact number.

*Bookings required before CB 27th June 2016.*



### **Biography**

Tom Graves has been an independent consultant for more than three decades, in business transformation, enterprise architecture and knowledge management. His clients in Europe, Australasia and the Americas cover a broad range of industries including banking, utilities, manufacturing, logistics, engineering, media, telecoms, research, defence and government. He is an exuberant presenter and prolific writer, with eleven books published to date on the theory, methodology and practice of enterprise-architecture and related disciplines, and over a thousand articles on service-design, architectural sensemaking, frameworks and many other themes on his influential weblog. He has a special interest in the human side of enterprise-architecture, and integration between IT-based and non-IT-based services.

### **Masterclass Description**

As the role for enterprise-architecture changes and extends almost by the day, how should you best respond to this brave new world for EA? How do you design for disruption, and architect for uncertainty, rather than the futility of fighting against them? How do you gain the best value and re-use from your existing architecture-skills? This practical, hands-on workshop will show you how.

The key is that, paradoxically, broadening outward to a potential whole-of-enterprise scope allows us to reframe the architecture-process into a much simpler, more consistent form - one that works in the same way, fractally, across every aspect of the enterprise, for any scope, any scale, any type of content, any level, any stakeholders. Within this workshop, we explore:

- what's different about a whole-enterprise approach to architecture, and how, why and when we would use it in place of 'classic' EA;
- the key additional concepts that underpin a whole-enterprise approach to EA;
- the five phases of the architecture-cycle, and the fractality that enables it to work with any scope, scale and duration;
- how to use existing tools, methods and frameworks as 'plug-ins' to the core architecture-cycle;
- why and how to engage stakeholders more actively in architecture-development;
- what to document in architecture-development, and why and how to do so;
- how to deliver explicit and identifiable business-value with each architecture-iteration.

You can either work on the worked-example provided, or bring your own business question to work on for the day. Whichever option you choose, we'll guarantee that, by the end of the workshop, you'll see and know enterprise-architecture in a whole new way - and take away new EA skills that you can apply immediately in your own business-context, delivering business-value fast.

*If more information is required, please contact us at [chair@adelaideaea.org](mailto:chair@adelaideaea.org)*